

# IC2IC — Online Marketplace for Semiconductor & Electronic Components

# INTRODUCTION

INTERBIRD. COM

Introduction of IC2IC March 2011

\* E-Mail: admark@ic2ic.com

# Contents

- About IC2IC
- IC2IC Web-site Information
- IC2IC Visitor's Information
- Interbird Web-site List
- Advertised Company on Interbird Websites

# **About IC2IC**

In 2007 IC2IC was constructed as world wide on-line marketplace for semiconductor & electronic components distributors to increase their sales with world wide buyers.

Also IC2IC helps buyers to purchase their needs fast & easy with world wide distributors.

#### IC2IC...

- Contains over 25million stock list.
- More than 25,000 Searches per day.
- More than 750,000 Impressions per month.
- More than 450,000 Visits per month all around the world.
- More than 350,000 Unique Users at IC2IC.
- Over 700 RFQ made per day
- Over 15,000 members

(As of March 2011)

# **IC2IC** Web-site Information

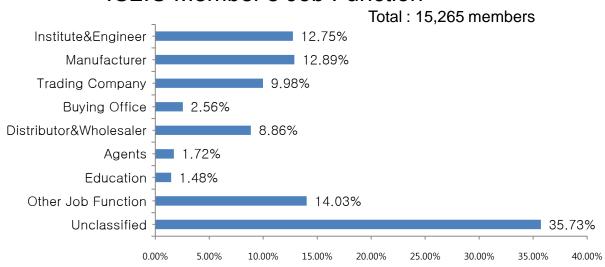
# IC2IC Impression & Visits Information & Job Function

Research data on March 2011 (Google Analytics)

# IC2IC Impression & Visits



#### IC2IC Member's Job Function





# IC2IC Visitor's Information

## Top 25 Countries of IC2IC Visitor

Research data on March 2011 (Google Analytics)

#### IC2IC Global Visitors Status (Top 25 countries)

Europe: 212,559 Russia: 29,618

Germany: 21,842 Ukraine: 17,750 Poland: 17,209 Italy: 16,050 France: 11,948

Romania: 11,801 United Kingdom: 10,755

Spain: 9,523 Turkey: 8,379 Hungary: 7,546 Bulgaria: 6,534

Rest of Europe: 43,604

Asia: 157,274

China: 29,540 Japan: 19,553

India: 19,374 Mexico: 15,669
South Korea: 18,764 Canada: 8,015
Taiwan: 10,747 Argentina: 6,938
Vietnam: 8,013 Colombia: 6,368

Thailand: 7,537 Rest of Americas: 17,517

Americas: 102,021

Brazil: 17,112

United States: 30,402

Rest of Asia: 43,746

**Rest of World : 17,629** 

210 Countries user visits IC2IC over the whole world.



# Interbird Web-site List

```
< Datasheet Search engine site >
www.Alldatasheet.com (English)
www.Alldatasheet.net (English)
www.Alldatasheetcn.com (Chinese)
www.Alldatasheet.co.kr (Korean)
www.Alldatasheet.jp (Japanese)
www.Alldatasheet.es (Spanish)
www.Alldatasheet.fr (French)
www.Alldatasheetru.com (Russian)
www.Alldatasheetde.com (German)
www.Alldatasheetit.com (Italian)
www.Alldatasheetpt.com (Portuguese)
```

< Electronic Component B2B site >
 www.ic2ic.com(English)
 www.icpart.com(Korean)
 www.ic5858.com (Chinese)
 www.icbaibai.com(Japanese)

# Advertised Company on Interbird Web-sites























































































## IC2IC

Thank you for your interest in IC2IC.

We always do our best to satisfy users and partners.

For specific information, feel free to contact

English: Benjamin Jung(admark@ic2ic.com)

Chinese: Shane Lee (<u>ic2ic@ic2ic.com</u>)

Korean: Shane Lee(ic2ic@ic2ic.com)

# Thank you

